

Amelia Old  
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**KEY ACCOMPLISHMENTS:**

2018-Raised over \$20,000 for Cancer for College through an 18 -month social media campaign to hike to Mt Everest Base Camp.  
2018 Bronze -Family Travel for an Online Publication- North American Travel Journalist Awards  
2017 Nominee 50 Most Influential Women-Mecklenburg Times  
2017 Award from Activation ReACT for LA Flood Relief Efforts-Raised over \$50,000  
2013 Most Impactful Woman in Charlotte-Women with Know How Magazine  
2008 Finalist in the American Business Awards in the categories of Best Corporate Communicator and 2008 Winner of Best Creative Professional

**BOARDS AND COMMITTEES:**

Cancer for College-Advisory Board Member-January 2021-Present  
Cancer for College-Scholarship Committee-May 2015-Present  
Shot@Life Campaign-(United Nations Foundation) February 2016-2020  
All We Want is LOVE-Board Member-February 2013-2016  
Opera Carolina August 2015-August 2016  
The Sandbox August 2011-August 2014

**PROFESSIONAL EXPERIENCE:**

**Production Secretary October** 2021-December 2021

**SOMETHING HERE, LLC - FEATURE FILM *SOMETHING HERE***

- Worked closely with the Line Producer and Production Coordinator
- Assisted with crew deal memos
- Prepared sides for filming
- Assisted in creating and sending out crew schedules, shooting schedules, cast and crew lists, and scripts
- Assisted in recruiting local Production Assistants
- Assisted in booking local caterers and food trucks for crew

**Production Assistant** September 2021-Present

**SHARP ENTERTAINMENT**

- Support crew and talent on set of 90 Day Fiancé: Pillow Talk

**Producer and Host** January 2021-Present

**VOICES OF INSPIRATION PODCAST**

- Research, schedule, and record video interviews with various guests
- Edit the audio podcast and transcript using Descript
- Create Soundbites for social media using Headliner
- Promote the podcast episodes via social media
- Podcast currently available on iTunes, Spotify, Google, Amazon Music, and iHeart Radio

**Digital Media Professional / Content Creator** May 2010 – Present

**PASSPORTS FROM THE HEART**, Charlotte, NC

- Founder of a website focused on lifestyle, travel, and philanthropy
- Solely responsible for researching and producing exclusive content
- Achieved strong social media presence across multiple platforms (over 135,000 followers to date)
- Created thoughtful and unique content for all social media platforms
- 2019- 7- month campaign with Salesforce.org and Georgetown University creating content for NYTimes.com, online blogs, and social media focused on colleges adapting to student needs while preparing them to become changemakers.
- Contributed to Travel Writers Radio as a reporter
- Contributed a lifestyle segment to Charlotte Today from 2011-2013

**Social Media Consultant** May 2010 - 2012

**SOCIAL EDGE MANAGEMENT**, Charlotte, NC

- Created and manage the website PrettyintheQueenCity.com including weekly content, Twitter and Facebook accounts
- Create weekly website content for BeautyStat.Com
- Create weekly website content for typeF.com
- Negotiate contracts for social media experts, bloggers and traditional journalists on a per project basis
- Created and Managed Twitter and Facebook accounts for Il Decantino
- Booking Coordinator for Jenni Schaefer; Speaker, Singer/Songwriter and Author of Goodbye Ed, Hello Me (released in Sept 09 by McGraw-Hill) & Life Without Ed
- Co-Produced local events related to beauty/style/health/wellness

**Talent Agent/Owner** March 2006 - 2010

**ALLURE IMAGE MANAGEMENT**, Atlanta, GA

- Began start up talent Management Company in 2006
- Negotiated hourly and usage rates of an array of broadcast jobs on the behalf of actors based across the U.S. and the U.K.
- Developed clients' profile packages, which included composite cards, head shots and demos
- Developed creative tactics for marketing clients and business, including online marketing
- Served as casting director and production coordinator for Diamond Dust Productions: Took part in all production meetings, progress conferences, and wage negotiations with Talent and legal advisors. Scouted locations for filming. Contacted and negotiated with potential film distributors.

**Director of Children's Division** 2002 –2004

**ARLENE WILSON MANAGEMENT**, Atlanta, Georgia

- Oversaw children's division including interviews and evaluation of potential talent.
- Organized annual promotional book and produced yearly letter to parents.
- Coordinated model searches, auditions and scouted potential talent at various events.
- Handled, created and edited promotional pieces, video and composite cards for actors, models and artists.

**EDUCATION:**

PENN STATE-World Campus, January 2021-Present

UNIVERSITY OF MARYLAND UNIVERSITY COLLEGE, 2007-2008

WALLACE STATE COLLEGE, August 2000 to May 2001

