

SAMAR DAHIR

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FILM EXPERIENCE

Volunteer, Advisory Council Member, The Carolina Film Community (CFC): January 2022- Present

- Help support CFC's President, Board of Directors and local film community members
- Check-in members at monthly meetings, and check in at the 2022 Made In Carolina's Film Festival
- Helped raise funds for CFC and the 2022 Made In Carolina's Film Festival
- Planned and organized the May 2022 meeting and booked two speakers; booked the June 2022 speaker

Set Production Assistant: August 2018 - September 2018

- Assisted cast and crew, helped maintain operations on set for the short films Dear Veronica and The Talk
- Ran errands, organized and managed craft services on set for Dear Veronica

Digital Film Student, Central Piedmont Community College: August 2015 - May 2017

- Producer, Location Scout: Un-Fine Dining- satire about a fine-dining restaurant experience
- Producer: 30 sec commercial for CPCC's Film Program, which aired on TV
- Director, Producer, Editor: Mixed Expectations- comedy about bad first date
- Production Assistant: Promotional film for The Pump House Restaurant
- Script Supervisor, Production Assistant: Charlotte Rotary Club 100th Anniversary Film
- Co-Producer: The Shift- short film about differences in influential leaders' social ideology

Basic Studio Operations Certificate/ Studio Volunteer: August 2016- December 2016

Charlotte Mecklenburg Public Access Corporation/ Access 21 TV Station

- Completed Basic Studio Operations course, worked as a Camera Operator, Floor Director and Producer
- Assisted during filming on four different feature shows, airing on local public access TV

News Intern: August 2013- December 2013

WBTV News, Gray Media Group Inc. (formerly Raycom Media, Inc.)

- Researched, wrote and tracked news stories, shot stand-ups, edited/produced packages using Edius
- Ran teleprompter for several nightly newscasts
- Conducted interviews and logged footage

Radio Production Intern- The Matt and Ramona Show: February 2013- May 2013

WLNK 107.9, Urban One, Inc. (formerly Greater Media, Inc.)

- Booked guests and screened calls for interviews, games and contests
- Maintained the web site daily, by posting articles, photos, videos and links
- Created daily podcasts from show content using Adobe Audition and wrote compelling segment titles

Student, Carolina School of Broadcasting: September 2012- December 2013

- Worked as an Associate Producer on a feature story about the Ludwig Drum Factory, which aired on local TV; interviewed a local mayor and factory employees, worked with a videographer filming at the factory, wrote a shot list, logged/ edited footage with the Executive Producer, and served as voice-over talent

- Wrote and produced sweepers, a teaser and a PSA that ran on 89.3 The Storm, the student radio station
- Co-hosted a live broadcast during the 2012 Presidential Election night on 89.3 The Storm
- Co-hosted and produced news/ sports reports for three episodes of The Breakfast Buffet morning show
- Hosted four 1 hour-long radio shifts on 89.3 The Storm; produced news/sports reports for each show
- Co-hosted an episode of Carolina Connection Talk about the YWCA on 89.3 The Storm

OTHER EXPERIENCE

Sales Specialist, Interparfums Luxury Brands: November 2020 – present

- Sell/ promote prestige fragrances and provide quality customer service in order to exceed sales goals
- Maintain counter organization, and assemble gift containers to ensure merchandise availability

Onboarding Specialist, Townsquare Interactive: December 2018– July 2020

- Served as a project manager by managing multiple projects simultaneously, onboarding new clients, developing and maintaining strong client relationships and providing exceptional service while integrating client goals and objectives with their web campaigns

Sales Specialist, Shiseido (Beauty Prestige Group): November 2013 – December 2019

- Sold and promoted prestige brand fragrances, maintained case schematics and counter visual displays
- Organized inventory, set up booths, worked at The Southern Women's show and Belk Corporate events
- Coordinated event preparation logistics and materials for in store & off-site events with supervisor

Sales Specialist, Clarins USA, Inc.: September 2011– December 2012

- Sold / promoted prestige fragrances, provided quality customer service, and raised brand awareness

Salon Administrative Assistant/ Customer Service Rep, Ulta Beauty: April 2010– November 2011

- Supported 13 salon employees with operational tasks, managed salon traffic flow, booked appointments, managed high-volume calls, and maintained client records

Sales Representative, P&G Prestige: November 2009– January 2011

- Sold / promoted prestige fragrances, assisting customers and distinguishing between brand products

EDUCATION

North Carolina Real Estate Broker License, NC Real Estate Commission: December 2021

Digital Film Production Certificate, Central Piedmont Community College: June 2017

Broadcast Communications Certificate, Carolina School of Broadcasting: December 2013

B.A, Communication Studies (Public Relations) and Psychology / Minor, Biology: December 2008

University of North Carolina at Charlotte

- Public Relations Intern, Lyerly Agency: May 2008– August 2008
- Honors/ Activities: Dean's List Scholar, Lambda Pi Eta Communications Honor Society, The National Scholars Honor Society, Sigma Kappa