

# JACK GEDDES

*Video Producer & FAA Certified Drone Pilot*

Searching for a position that utilizes my skills in the field of marketing & content creation



## EXPERIENCE

**325 Productions LLC**      **SYR-ROC**  
*Senior Video Director*      2020-Present

- Produced, shot and edited video projects for clients in an in house agency.
- Wrote project treatments, led creative, edited video with AE & Premiere, and communicated with clients.
- Managed a team of 5; responsibilities included project management, employee training, client relations, and sales lead generator.
- Led company expansion into a different city, and generated new income for the company.

**Syracuse Mets Baseball Club**      **Syracuse**  
*Multimedia Production Intern*      2016-2021

- Directed, TD, and camera op for AAA baseball team's live production.
- Troubleshoot on the fly to fix broadcast issues.
- Managed and led a team of 5 in real-time to perform all sponsor based content.
- Trained employees on best practices and techniques when covering live sports.

**SUNY Oswego**      **Oswego**  
*Video Production Intern*      2020

- Shot and edited video projects for the school's marketing team.
- Projects ranged from sports coverage to video holiday cards.

## EXAMPLES OF WORK

**2022 REEL**  
[https://youtu.be/mWL\\_WFdsXg](https://youtu.be/mWL_WFdsXg)



**YouTube Channel**  
[www.youtube.com/channel/UCYZXmzKtRyQEKPzZUPiGUw](http://www.youtube.com/channel/UCYZXmzKtRyQEKPzZUPiGUw)

## EDUCATION

**Oswego**      **SUNY Oswego**  
2020-2020      *BA Broadcasting with Business minor*

Studied video production, and business with a focus on social media marketing. Was apart of student run television studio. Graduated magna cum laude.

## SKILLS



## AWARDS

**2020 Educational Advertising Awards**  
*Gold in Digital Video Category 2+ minutes*

Co-produced, shot, and edited a recruitment video for the Broadcasting program at SUNY Oswego.

**2020 Healthcare Advertising Awards**  
*Award in Digital Media Category*

Shot and edited a promotional project for SUNY Upstate Medical University.