

Forrest Mason

Austin, TX 78746

804-201-1006

forrest.mason.productions@gmail.com

www.forrestmason.co

Summary

Proven creative self-starter with an entrepreneurial spirit able to plan and execute a complete creative vision looking to produce compelling and result driven work:

- Videography
- Adobe Creative Suite
- Photography
- Various NLE programs
- Marketing Strategy and Analytics
- FAA Licensed Drone Pilot

Experience

Build Show Network ***Videographer/Editor*** ***2023-Present***

- Maintained weekly content schedule which included publishing across multiple platforms from CMS to social
- Optimized YouTube Channel performance by implementing best practices resulting in 10% increase in views of promoted videos
- Built on quality standard of deliverables for multimillion person audience

TML Health ***Videographer/Editor*** ***2020-2023***

- Lead video efforts through all stages of production
- Restructured video marketing department towards creation of assets estimated at about \$500,000
- Evolved companies visual branding through consistent motion graphic and video design
- Created strategic marketing material to aid in exceeding company's growth goals by 5%

Freelance Work ***Videographer/Editor*** ***2019-2020***

- Directed and edited eye catching work for local indie and pop musicians creating a web of clients and garnering thousands of views and write ups in multiple music magazines.
- Gained a residency at Red Amp Audio filming in studio performances
- Made videos for local businesses including winery's and gyms

Altamira Film Co. ***Cinematographer/editor*** ***2019-2020***

- Quickly learned specific narrative style of the company to deliver high quality wedding videos to clients
- Entrusted with editing and filming videos for The Omni Homestead, UVA Health, and Design Futures council
- Kept timelines and media organized for transference to other team members
- Collaborated with team on video concepts for clients

Education

B.S. - Creative Advertising - Virginia Commonwealth University - Cum Laude - May 2016