

JOHN SCHWERT

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Fourth Ward Productions – Film, TV, and Commercial, Production Company – 2004 to Present

- Line Producer: Sheetz “Lifestylapalooza” Campaign (Sheetz, 2026)
- Production Manager: “Deen” Rakontur Documentary (Castle Rock, 2026)
- Line Producer: “Rituals” Atlanta Braves’ Michael Harris II (Radical Media / Ad Council, 2025)
- Line Producer: UNCC, Victory Moto, 50 Floors (Tattoo and Joan Creative, 2013-25)
- Production Manager: “Unapologetic” Amazon Documentary w/ Allen Iverson (Jersey Legends, 2025)
- Production Supervisor / Manager: Tommy Hilfiger Fall Catalog Campaign (Production Factory, 2024)
- Production Manager: Puma Campaign(s) w/ LaMelo Ball (North Six, 2021-2024)
- Line Producer / Production Supervisor: “Ambush” Feature Film – BondIt Media (Saban Films, 2023)
- Line Producer: “Alzheimer’s Awareness” with Ryan Blaney – ALZ Association (Ad Council, 2023)
- Line Producer: “Good Support” with Joey Logano – The Good Feet Store (Clutch, 2023)
- Line Producer: “Big Fitness Energy” with Joey Logano – Planet Fitness (Barkley, 2023)
- Line Producer: “California Dreaming” w/ Ryan Tedder & Simon Fuller – Nickelodeon (Viacom, 2022)
- Production Manager: Castrol “Confidence” Campaign – Durable Goods (Mindshare, 2022)
- Line Producer: Delta Spirit’s “What’s Done is Done” Music Video (Doomsday Entertainment, 2022)
- Production Manager: Merck “Gefaxipant” Launch Campaign (bGiant, 2021-22)
- Production Manager: “Celebrate Every Win” – Maggiano’s (Vagrants, 2021)
- Production Manager: “Carolinas Community Engagement” Campaign (Novant, 2019-20)
- Line Producer / Production Manager: Busch Beer w/ Kevin Harvick (Clutch, 2020)
- Unit Production Manager: Fred Durst’s “Fanatic” Feature Film w/ John Travolta (AMBI, 2019)
- Production Manager: Nicorette w/ Dale Earnhardt Jr. (Hogarth/Zuma 4 Productions, 2019)
- Producer / Director: Dentsply “Schick” & “Xios” Campaigns (Sirona, 2016-19)
- Production Manager: Caromont Health (Five Stone/Erwin Penland, 2019)
- Line Producer: NBA China – Master Kong w/ Kyle Kuzma (Quite Frankly/ID Creations, 2019)
- Line Producer / Production Manager: Coldwell Banker, Raymond, and ERA Campaigns (REP, 2016-19)
- Line Producer: Hoover & Dirt Devil Campaigns (TTI Floorcare, 2017-19)
- Producer / Director: “Allergic To Fun” Campaign – Myrtle Beach Tourism (AE Marketing, 2017-18)
- Production Manager: TCBY’s “Brand Refresh” Campaign (Renegades, 2018)
- Line Producer / UPM: “The Miki Howard Story” – Feature Film (TV One, 2017)
- Production Manager: UNC Rex “Hearts and Minds” Campaign Spots (71 Degrees North, 2017)
- Line Producer / UPM: Born Again Virgin – 21 Episode TV Series (TV One, 2015-17)
- Producer / Director: Morris Jenkins “Bobby” TV campaign (2010-2017)
- Line Producer: Ridgid “Lifetime Guarantees” Campaign Spots (Lingo Films, 2016)
- Production Manager: “Ryan Lochte Olympics” Promos (Outside Magazine Media, 2016)
- Production Supervisor: Belk’s “Southern Musician Showcase” (Coin Operated Films, 2013-15)
- Unit Production Manager: Hart Filled Christmas’ “Santa Con” (Lifetime TV, 2014)
- Production Manager: Diet Dew - Dale Earnhardt Jr. Super Bowl Spot (Hungry Man & BBDO, 2014)
- Unit Production Manager: Mountain Top (Level Path Productions, 2013)
- Unit Production Manager: Saving Westbrook High (Swirl Films & UP Entertainment, 2013)
- Location Manager: Novant Health “We Hear You” Campaign (Pogo Pictures, 2013)
- Producer / Director: Wells Fargo Bill Pay “Better Things” Campaign (Enterprise Marketing Group, 2013)
- Unit Production Manager: A Short History of Decay (Big Fan Films, 2012)
- Location Manager: The Bachelorette (ABC TV, 2012) and Money In The Bank (WWE, 2012)
- Production Manager: Robert Downey Sr. Documentary (Team Downey and Narrator, 2012)
- Unit Production Manager: Trinity Goodheart (GMC TV, 2011) & Jimmy (Level Path Productions, 2011)
- Location Manager: Under Armour w/ Cam Newton & Kemba Walker (Smuggler, 2012)
- Producer / Director: The Wells Fargo Championship TV campaign (2005-12)
- Location Manager: Homeland TV Series (Showtime & 20th Century Fox, 2011-12)
- Assistant Location Manager: Talladega Nights (Sony, 2005) & The Hunger Games (Lionsgate, 2011)
- Line Producer: Bojangles, Mizuno, and Scandisk Ad Campaigns (Boone Oakley, 2010-12)
- Production Manager: 10 Rules of Sleeping Around (Thinkfactory Media, 2011)
- Producer / Director (Features): In/Significant Others (2010) & Among Brothers (2005)
- Producer (Shorts): Birthmark, Leapfrog, PinkSlip, and Monopolian (2006-08)
- Location Manager: Time Warner, Aflac, Nextel, and Disney (Pytka, MJZ, Go, Station Films, 2005-10)
- Production Assistant: Think Film, Sony, Dreamworks, Apatow Productions, and ABC (2003-08)

Wells Fargo & Bank of America Corporations – Assistant Vice President – 1998 to 2004

BS Business Management, St. John Fisher College, Rochester, NY
MBA Business Administration, Queens University, Charlotte, NC