

# Daniel Arena

Charlotte, NC - Phone: (585) 267-6547 - Email: [dan@danielarena.video](mailto:dan@danielarena.video) - Portfolio: [www.danielarena.video](http://www.danielarena.video)

## Professional Summary:

Experienced Video Editor and Colorist with over 10 years in broadcast, digital, and branded content. Skilled in storytelling, editing, and motion graphics for TV, documentary, YouTube, and commercial formats. Proven success with networks, agencies, and major brands in motorsports, entertainment, and lifestyle.

## Skills:

Video Editing, Color Correction & Grading, Assistant Editing, 2D Motion Graphics, Sound Mixing (Basic), Story Development, Content Creation, On-Location Videography (Sony FX3/FX30)

## Software Proficiency:

Adobe Premiere Pro, DaVinci Resolve, Adobe After Effects, Adobe Photoshop

## Professional Experience:

### Freelance Video Editor – Bahakel / WCCB Charlotte (May 2025 – August 2025)

Edited TV shows, promos, and news segments for Bahakel-owned local stations. Projects include Talkin' Sports with My Dad, Lately with Natalie and Jonathan Stewart, and WCCB Charlotte Rising. Delivered clean, broadcast-ready edits with quick turnarounds.

### Freelance Video Editor & Colorist – Tangent Vector (May 2024 – May 2024)

Edited two episodes of IMSA Win The Weekend and a Porsche Penske doc for NBC Sports. Contributed to Porsche Academy content for Porsche North America. Delivered cinematic storytelling for high-profile automotive clients.

### Freelance Video Editor – REACT YouTube Channel (April 2023 – September 2024)

Edited episodes for REACT and People Vs Food, part of a channel with 20M+ subscribers. Produced high-engagement content with over 400K views per video. Maintained brand tone and visual pacing in a fast-delivery environment.

### Freelance Video Editor – Caravan (June 2023 – October 2023)

Lead editor for Lowes Foods' Fall campaign. Finishing editor for NASCAR x MACK Trucks commercial. Delivered polished commercial content with consistent color and pacing.

### Video Editor – Hearst Television (May 2021 – February 2023)

Full-time Video Editor with Hearst Television, I worked on non-scripted TV shows for Hearst's *Very Local*. I edited and graded episodes for series such as *Eat Play Stay*, *Finding Adventure*, *Maker Nation*, and *Only In: New Orleans*.

### Freelance Video Editor – VICE Media (November 2020 – February 2021)

Edited branded short-form documentaries for social platforms. Projects include TikTok Experts: Selyna Brillare and 24 Hours with Chi Ossé. Delivered bold, compelling edits that reflected VICE's distinct storytelling style.

### Freelance Assistant Video Editor – Paramount, MTV/VH1 (April 2017 – August 2020)

Supported post-production on *Wild 'N Out* (S9–13), *Singled Out*, *Code 2020*, and the 2020 MTV VMAs. Managed media, synced footage, and organized project files. Member of IATSE Local 700.

### Freelance Assistant Video Editor – VICE Media (January 2016 – July 2016)

Assisted post team on Emmy-winning *VICE* on HBO – Season 4. Managed assets, media ingest, and workflow coordination in a fast-paced doc environment.

## Education

Art Institute of New York City – A.S. in Digital Film, 2012

Finger Lakes Community College – A.S. in Communications, 2009