

# FAIROUZ EL-BAZ

## CONTACT

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Fairouz-El-Baz](https://www.linkedin.com/in/Fairouz-El-Baz)

## SUMMARY

Experienced writer, director, and producer driven by a deep commitment to animal welfare. Previously served as one of the founding members of the leadership team at Fireside, a revolutionary streaming platform co-founded by Mark Cuban. Recognized for adept team leadership and strategic planning, I am equally dedicated to leveraging my skills to promote and support initiatives that advance animal welfare causes and a commitment to both creative excellence and compassionate advocacy.

## ANIMAL WELFARE WORK

### BOARD MEMBER

Brave New Life Project

### HUMANE SOCIETY OF CHARLOTTE

Volunteer

### WAGS AND WALKS

Wrote, directed and produced  
videos for the Gala and website.

## SKILLS

Content Production  
Development  
Directing  
Editorial Strategy  
Event Planning  
Marketing and Social Strategy  
Project Management  
Strategic Partnerships  
Storytelling  
Team Leadership  
Writing

## EXPERIENCE

### EXECUTIVE PRODUCER/DIRECTOR

Freelance | 2018 - Present

Wrote, directed, and produced content across multiple platforms for documentaries, scripted, and unscripted projects. Lead teams of up to 25 people in pre-production, production, and post production. Managed relationships with media partners including: ABC/Disney, Quibi, William Morris Endeavor, Starz Network, talent, writers, directors, producers.

### STRATEGIC CONSULTANT

Wags & Walks | 2023

Work directly with founder Lesley Brog to assist in developing and executing marketing, public relations and social media strategy, project management, and event planning.

### HEAD OF CONTENT

Fireside | 2021 – 2023

Recruited by co-founder Falon Fatemi to launch and oversee content strategy for the platform she co-founded with Mark Cuban. Recruited by co-founder Falon Fatemi to be an original member of the executive team. Manage content team, creative development, and production for content across multiple verticals. Devise GTM launch plans with VIP creators; develop marketing, communications and social strategy for the Web3 platform. Partner with the executive operations team on creating community and developing company culture.

# FAIROUZ EL-BAZ

## AWARDS

MIPDoc, Science and Technology  
Documentary Project Pitch,  
[ONE GIANT LEAP](#)  
2019

## SENIOR VICE PRESIDENT

THE Company | 2006 – 2018

Recruited by founder Charlie Ebersol as a key executive, I assumed a leadership role in overseeing operations, creative teams, and strategic planning for the company. Spearheaded the creation, development, and production of documentary specials for premier broadcast and cable networks, and esteemed brand partners. Traveled to diverse locations around the world to produce content, while managing all aspects of company operations, including: talent acquisition, accounting, and event planning, effectively driving the company towards its objectives with precision and excellence.

## PRODUCTION CREDITS

<i>ONE GIANT LEAP / Director, Executive Producer</i>	<i>Ongoing</i>
<i>UNTITLED SNEAKER PROJECT / Producer</i>	<i>2024</i>
<i>QUIBI / GET REAL / Co-Executive Producer</i>	<i>2020</i>
<i>STARZ NETWORK / LEAVENWORTH / Series Producer</i>	<i>2019</i>
<i>ESPN / 30 for 30: STRIKE TEAM / Executive Producer</i>	<i>2017</i>
<i>ESPN / 30 for 30: THIS WAS THE XFL / Executive Producer</i>	<i>2016</i>
<i>LIFETIME / GOLD MEDAL FAMILIES / Supervising Producer</i>	<i>2016</i>
<i>USA NETWORK / NFL CHARACTERS UNITE / EP</i>	<i>2012 - 15</i>
<i>REELZ CHANNEL / RACE TO THE SCENE / Supervising Producer</i>	<i>2013</i>
<i>USA NETWORK / THE MOMENT / Supervising Producer</i>	<i>2012</i>
<i>HISTORY CHANNEL / OFF THE GRID / Producer</i>	<i>2011</i>

