

# Tori Musciano

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## SUMMARY

Highly skilled and Emmy nominated Freelance Cinematographer / Video Editor with over 12 years of experience in creating compelling stories. Possesses a profound understanding of visual aesthetics, lighting techniques, and cutting-edge editing software. Proven track record of managing projects from conception through completion, ensuring high-quality results within budget and deadlines. Showcases proficiency in embracing emerging technologies and methodologies within the dynamic realm of media production. Adept at collaborating with clients and teams to capture and shape the narrative vision.

## PROFESSIONAL EXPERIENCES

Production Plug, *Combining visual storytelling and seamless editing to enhance narrative flow and emotional impact*

**Cinematographer / Video Editor** | Charlotte, NC | July 2023 - Present

- Collaborates with producers to originate over 275 shoot ideas across various genres (music, entertainment, sports, docu-series, and corporate), enhancing storytelling through diverse lighting, color schemes, and creative direction. Employs advanced media management tactics post-shoot for efficiency.
- Spearheads new set designs and directs multi-camera operations, both independently and with crews to achieve optimal composition and visual impact. Streamlines video editing process by reducing hundreds of sequences to concise narratives, amplifying audience engagement.
- Masters post-production techniques within Adobe Creative Suite, delivering high-quality audio effects, video effects, color grading, and motion graphics. Ensures archival integrity for over 200 productions through meticulous media preservation.
- Excels in budget management by optimizing the use of stock footage and music, directly contributing to cost reductions without compromising on quality.
- Adjusts to the changing shifts of digital media platforms regarding formats, resolutions, codecs and containers, ensuring optimized delivery of content.

Go To Team, *Media production agency specializing in freelance staffing for diverse video shoots*

**Senior Director of Photography** | Charlotte, NC / Los Angeles, CA | February 2016 – July 2022

- Led and managed top-tier cinematography projects for esteemed clients such as HGTV, The Dodo, and major sports leagues (NFL, MLB, NHL, NASCAR), boosting brand visibility and audience engagement with captivating content.
- Implemented cutting-edge cinematic technology and hardware to optimize team performance and project efficiency, resulting in streamlined workflows, innovative content creation, and the establishment of industry-leading standards in cinematography.
- Showcased exceptional versatility and expertise in fulfilling diverse cinematic needs across various sectors including entertainment (Viacom, E!, Barstool Sports), consistently exceeding expectations with high-quality deliverables.
- Directed creative concepts incorporating advanced cinematic techniques and lighting concepts to produce high-quality video, resulting in elevated client satisfaction and project impact.

ESPN: SEC Network, *Delivers top-quality sports content, capturing the excitement and energy through artistic broadcast production*

**Production Crew** | Athens, GA | May 2013 – May 2014

- Transitioned seamlessly between technical roles to ensure smooth execution of sports broadcasts, showcasing adaptability and versatility in live production environments.
- Developed proficiency in utilizing state-of-the-art production equipment and software to enhance live sports narratives and maintain high production standards.
- Enhanced viewer engagement and satisfaction by integrating graphics, precise camera work, and dynamic replay sequences into broadcasts.
- Thrived in fast-paced environments, ensuring optimal visual quality and contributing to the team's delivery of polished and professional live sports productions to a diverse audience.

## OTHER EXPERIENCES

The University of Georgia Recreational Sports, *Fostering active lifestyles and community engagement through diverse activities.*

Lead Videographer / Lead Video Editor | Athens, GA | September 2011 – December 2014

## EDUCATION

**The University of Georgia** | Bachelor of Arts in Mass Media Arts | Athens, GA | 2014

## CERTIFICATIONS

FAA-Certified Remote Pilot, Part 107 (2021 to Present)

## SKILLS

**Software Tools** (Adobe CC – [Premiere Pro, Media Encoder, Audition, After Effects], Apple Motion, Canva, Topaz Labs, Backblaze, OBS Studio, DaVinci Resolve)

**Media Transcoding** (file transfer protocol, video optimization, GPU, bitrate, streaming protocols, SEO)

**Project Collaboration** (technical expertise, storyboarding, lighting techniques, camera movements/ composition, client relations, troubleshooting equipment)

**Creative Direction** (lens/camera choice, aerials, timelapse, stabilization, exposure, green screen, podcasts)

**Communication** (active listening, feedback, responsiveness, team building, empathy, clarity)