

Jonathan Smathers

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WORK EXPERIENCE

Videographer / Video Editor

Charlotte, NC — *BRK Global Marketing*

June 2021 - Present

- Head agency video production for marketing clients including managing preproduction and shooting schedules, and organizing additional staffing to meet needs of more complex shoots
- Responsible for creative lighting, camera operation, and audio capture on shoots
- Collaborate with members of the creative team to develop video concepts and write/refine scripts as part of agency ad campaigns
- Handle all post-production utilizing Adobe Creative Cloud and Davinci Resolve for video editing and motion graphics
- Process and deliver final media for clients and handle archiving on file servers for future agency use or requests from clients

Videographer / Video Editor (Contract)

Charlotte, NC — *LINE-X*

January 2024 - March 2024

- Managed in-house production of product installation videos for use by customers and third-party installers and internal training videos for LINE-X manufacturing staff
- Operated all camera, lighting, and audio equipment on company shoots
- Recorded and directed customer testimonials for marketing materials
- Archived all video content and managed agency owned equipment
- Handled all post-production using Adobe Creative Cloud & Davinci Resolve

Videographer / Video Editor

Charlotte, NC — *Self-Employed*

June 2017 - Present

- Camera operation for narrative, corporate events, and testimonials
- Collaborate with clients on pre-production materials such as shot lists and shooting schedules
- Handle all post-production for recorded footage such as editing, color grading, and motion graphics
- Direct and coach on screen-talent for Interviews and B-Roll
- Media managed all recorded content to be delivered to clients or retained for future editing updates

SKILLS

Effective in communicating and organizing production across teams to meet project deadlines.

Deep knowledge of the video editing process and associated software.

Skilled in the operation of a wide array of camera systems such as Sony, Black Magic, RED, and Canon.

Strong ability to organize and manage complex shoots involving multiple types of footage, hired talent, and shooting schedules.

Experience at all levels of the creative process from basic concepts and storyboarding, script writing, cinematography, and directing.

Familiar with hiring, organizing, and managing crews for filming.

EDUCATION

Art Institute of Charlotte
Charlotte, NC — *Associate's Degree*

2015 - 2017

- Digital Film & Video Production

Hickory Ridge High School
Harrisburg, NC — *High School Diploma*

SHOOTS AND PROJECTS

- **“Blue Ridge” - 2024**
 - Television Series
 - Role: Grip

- **“Revelator” - 2024**
 - Feature Film
 - Role: Camera Operator

- **Thompson Child & Family Focus - 2024**
 - Corporate Image Film
 - Role: Camera Operator, Video Editor

- **Eastwood Homes - 2024**
 - Golf Tournament Coverage
 - Role: Camera Operator, Video Editor

- **Price Brothers - 2024**
 - Corporate Recruitment Video
 - Role: Camera Operator, Sound Mixer, Video Editor

- **Rapid Tax - 2024**
 - Corporate “Call to Action” video
 - Role: Camera Operator, Video Editor

- **“The Artis Residence” - 2024**
 - Short Film
 - Role: Camera Operator

- **Toys for Tots - 2024**
 - Charity Golf Tournament Coverage
 - Role: Camera Operator, Video Editor

- **Hayward Inc. - 2023**
 - Corporate Recruitment Video
 - Role: Camera Operator, Sound Mixer, Video Editor