

# Brandon Brownlow

Gastonia, North Carolina | (704) 524-4853 | bjbrownlow@hotmail.com

## Experience

### **Bahakel Communications - WCCB Charlotte, Charlotte, NC.**

*1 Television Pl. Charlotte, NC 28205*

February 2023 - October 2024 / *Weekend Supervising Director*

April 2019 - February 2023 / *Director*

March 2017 - April 2019 / *Floor Director - Audio Engineer*

March 2015 - March 2017 / *Production Assistant*

Experienced live TV production supervisor skilled in training staff for both live broadcasts and pre-recorded content, directing and technical directing using Grass Valley Kayak switchers, audio mixing on Wheatstone boards, and operating multiple studio cameras.

Demonstrates strong leadership and communication skills, effectively directing production crews and on-air talent, ensuring seamless execution of shows under pressure.

Known for a creative approach to visual content and a keen understanding of media operations. Proficient in time management, problem-solving, and mentoring team members, with a solid command of Microsoft Office and Google Docs.

- Produce three hours of live TV news content daily for WCCB Charlotte and WOLO ABC Columbia, along with various pre-recorded shows, promos, and extended live coverage as needed.
- Specifically requested to direct, mix audio, or serve as part of the studio crew for special productions, including:
  - **Sports Shows:** *Prowling Through the Preseason* (Carolina Panthers pre-game show), *Got Game*, *The Blitz*, *Friday Night Fever*, *Gamecock Saturday Night*.
  - **Entertainment Programs:** *The Edge*, *Love is ON THE AIR*.
  - **Live Music Performances:** *Grizzly Goat*, *Tigerdog*.
  - **Emergency Weather Coverage** and more for WCCB Charlotte, WOLO ABC Columbia, and Bahakel Entertainment, demonstrating reliable technical skills and a creative perspective.
- Chosen for Technical Directing multiple election night coverages for WCCB & WOLO.
- Directed WOLO's coverage of the 2022 Gamecock Women's National Championship Parade from 6 PM to 7 PM, effectively managing the broadcast without commercial interruptions after 6:30 PM.
- Directed numerous hours of live coverage of the Murdaugh trial for ABC Columbia.
- Acted as audio engineer for WCCB Charlotte's coverage of the 2020 riots in Uptown Charlotte following the death of George Floyd.
- Responsible for training and developing studio crew and audio engineers since 2019.
- Recognized for loyalty and a strong ability to foster personal and professional growth in both myself and others.

*Lead Photographer / September 2022 - Present*

### **Charlotte Street Hockey League, Charlotte, NC**

- Collaborate with the Executive Board, Content Committee, and photography team for effective visual marketing.
- Capture content for social media, youth clinics, sponsored events, charity events, brand marketing, and game-day photography.
- Produce thousands of action shots and candid photos for brand exposure across various events.
- Work showcased on the National Ball Hockey League's website and social media platforms.

## Education

April 2014 - November 2014

### **Connecticut School of Broadcasting, Charlotte, NC - Certificate of Completion**

Successfully completed the 332-hour broadcasting course in media broadcasting, and received advanced instruction in the field of communications and media operations.