

# Elias Moreno

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## Portfolio

[www.eliasmoreno.com](http://www.eliasmoreno.com)

## Profile

As a Creative Producer, I bring a passion for videography and editing to every project. I love managing the entire production process, from capturing the initial footage to crafting the final edit. With a strong focus on storytelling and detail, I turn ideas into captivating visual content. I'm adept at using industry-standard equipment and software, ensuring high-quality results that meet deadlines and stay within budget. My goal is always to exceed client expectations and deliver engaging, polished videos.

## Experience and Clients

### **OWNER /CREATIVE PRODUCER, LOST AUX MEDIA LLC, CONCORD, NC – 2022-PRESENT**

As Owner/Operator of Lost Aux Media LLC, I take charge as the Creative Producer, leading seamless video production processes. From project management and client collaboration to capturing footage and refining edits, my focus is on delivering top-tier, engaging content to every client no matter how big or small. Bringing creative vision and technical skill together to consistently exceed client expectations.

### **EDITOR, BK MEDIA WORKS, HUNTERSVILLE, NC – 2024 INTERMITTENT**

Working together with BK Media Works, I specialized in editing and creative production. I handled multiple gigs involving proof of concept work, motion graphics, and motion design. Additionally, I assisted with pitch decks and created impactful social media promos and sizzle reels, showcasing my ability to blend technical editing skills with creative storytelling.

### **VLOG VIDEOGRAPHER, LYNROCK GOLF COURSE, EDEN, NC – 2024 INTERMITTENT**

At Lynnrock Golf Club, I handled VLOG videography, overseeing multiple shoots across various locations. Responsibilities included in-real-life shooting, editing VLOG videos, capturing drone footage to enhance visual storytelling, and efficiently managing media assets. This role allowed me to create engaging content that highlighted the club's unique features and events.

### **PRODUCER, WATER'S EDGE COMEDY SHOW, WATERS'S EDGE BAR AND GRILL, SALISBURY, NC – 2024 INTERMITTENT**

I managed the production of a comedy show for Water's Edge Bar and Grill, overseeing a multi-cam setup from start to finish. Responsibilities included setting up and dismantling the production set, as well as editing both the full show and promotional materials. This

role allowed me to demonstrate proficiency in all aspects of production while delivering polished and engaging content for the venue.

#### **PODCAST PRODUCER, NDA CLIENT, UNITED STATES – 2021-2023**

Managed and produced a weekly podcast for a client featuring a live-switched, multi-cam production using a 4-channel switcher and fully mixed audio. Responsible for shooting, managing, editing, color correcting, and exporting footage to deliver a one-hour show every week. Demonstrated proficiency in all aspects of production to consistently deliver high-quality content..

## Education

Pinelands Regional High School – Diploma, 2005

Central Piedmont Community College – CompTIA A+ Certification, 2023

## Skills

- **Video Editing:** Proficient in Final Cut Pro, DaVinci Resolve, and Premiere Pro with expertise in editing multi-cam productions.
- **Motion Graphics and Design:** Skilled in Apple Motion for creating dynamic motion graphics and enhancing visual content.
- **Graphic Design:** Proficient in Pixelmator Pro for graphic design tasks, ensuring cohesive and appealing visuals.
- **Audio Engineering:** Experienced in using various DAWs for audio engineering, sound design, and enhancing audio quality.
- **Production Management:** Proven ability to oversee productions from inception to completion, ensuring smooth execution and high-quality deliverables.
- **Camera Operation:** Versatile with consumer-grade to cinema-grade cameras, adept at capturing professional-quality footage.
- **File Management and Storage:** Expertise in NAS, cloud storage solutions, and efficient file management on Mac platforms.
- **Technical Proficiency:** Skilled in navigating file systems, optimizing video codecs, and understanding read/write speeds crucial for efficient workflow.
- **Live Production:** Capable of live-producing multi-cam setups, ensuring seamless real-time video switching and management.
- **Communication and Collaboration:** Effective communicator and collaborator, adept at working with teams and clients to achieve project objectives.

## References

**BROCK SCHWARZ, OWNER OF BK MEDIA WORKS**

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**JAY BARTELL, OWNER OF LYNNROCK GOLF CLUB**

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