

DANIEL CLARK CUNNINGHAM

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CORE COMPETENCIES

Photographic Lighting Techniques • Composition & Design • Medium Format • Avid Learner
4x5 Camera Systems • Photoshop • Indesign • Mac & PC • FTP • Strategic Planning
Server Based Digital Asset Management Apps • Self-Motivated • Strong Interpersonal Skills
Creative Problem Solving • Team Building • Microsoft Office • Teaching Assistant at Photo Plus Expo

PROFESSIONAL EXPERIENCE

FREELANCE PHOTOGRAPHER 2012 – Present

Charlotte, NC

- Images published in *Revolver*, *Decibel*, and *South Park Magazine*.
- American Photography 39 selected winner
- LÜRZER'S Archive best 200 Commercial photographer worldwide 23/24

R.R. DONNELLEY & SONS COMPANY 2013 – 2016

Charlotte, NC

Freelance Photographer

- Work strategically with teams to create a positive photo shoot for Belk Department stores web site and print media outlets.
- Use strong knowledge of each department, including ecomm still life and ecomm fashion, to support production as needed.
- Responsible for light styling, set building and production coordination for print media.
- Manage production team to achieve client's vision based on original concept, directly responsible for the final product.
- Oversee digital asset and media through MediaBank, including distribution and troubleshooting.
- Adhere to strict timelines while managing multiple projects daily.
- Optimize images for print and web.

FREELANCE PHOTO ASSISTANT 2009 – 2013

Charlotte, NC

- Gained experience in studio and on location in high-production sets and campaigns, producing quality images in an efficient manner with clients including Coca-Cola, Irwin Tools, Red Bull, and NASCAR.
- As a digital technician, managed lighting equipment and camera gear for photo shoots.

- Supported the studio through digital asset management in an office setting.
- Worked closely with the Print Team at R.R. Donnelley & Sons Company.
- Selected to work internationally in Brazil.

EDUCATION

RANDOLPH COMMUNITY COLLEGE

Associates Degree, Commercial Photography