

McKenzie Baer

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EXPERIENCE

Yahoo Finance — *Morning Brief, Catalysts, Wealth*

SENIOR PRODUCER

DECEMBER 2023 - AUGUST 2024

- Managed collection of content prior to show-planning meeting
- Supervised four segment producers throughout show production
- Copy-edited scripts, banners, and graphics for segment producers
- Filled in as executive producer when necessary
- Pitched specials

LINE PRODUCER

MARCH 2021 - DECEMBER 2023

- Timed and organized three hours of live shows
- Managed communication between on-air talent, director, and graphics operator
- Responsible for quick decision-making during breaking news scenarios
- Trained new segment producers in script writing and banner creation

SEGMENT PRODUCER

SEPTEMBER 2019 - MARCH 2021

- Researched and pitched potential guest segments
- Produced key daily news and guest segments
- Coordinated on-air guest appearances with company PR

PRODUCTION ASSISTANT

OCTOBER 2018 - SEPTEMBER 2019

- Assisted in script writing and banner production for daily news segments
- Shadowed segment producers
- Managed in-studio guests in coordination with the technical production team

MSG Networks

ORIGINAL PROGRAMMING INTERN

JANUARY 2018 - MAY 2018

- Planned original programs for MSG Network in collaboration with producers and directors
- Assisted on-site shoots for television shows and shorts and logged television shows created for the network
- Attended editing sessions to help complete programs

EDUCATION

Bachelor of Arts, 2018

Sacred Heart University

SKILLS

Adobe Premiere Pro
Airtable
Athena
Final Cut Pro
Google Suite
Microsoft Office
Ross Inception
Ross Streamline

NBCUniversal - *The Jerry Springer Show*

PRODUCTION INTERN

AUGUST 2016 - DECEMBER 2016

- Managed the guest experience by researching guests prior to selection for on-air segment and guided them ahead of the show
- Oversaw on-air talent's pre-show process by assisting guests to hair and makeup and responding to inquiries