


Devin T. Sohmer

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 Multidisciplinary Video Producer & Editor | Storytelling, Cinematography & Brand-Driven Content Creation

VIDEO PRODUCTION EXPERIENCE

Nelipak Commercial Production | Winston-Salem, NC

April 2025 - May 2025

Director of Photography

- Led cinematography and on-set lighting design for branded commercials, showcasing Nelipak's medical packaging solutions and emphasizing team-driven innovation

20th Century Studios | Atlanta, GA

November 2024 - March 2025

Production Assistant, "Will Trent" (ABC/Hulu)

- Coordinated cross-departmental logistics and crew operations on set, streamlining workflows to ensure timely execution of production tasks

Sabotage Film Group | Detroit, MI

October 2024

Digital Image Technician

- Delivered technical excellence for a documentary addressing gun violence prevention and community intervention
- Partnered with religious leaders and reformed individuals to document impactful, community-driven stories

Beyond the Backlot (44.4k subscribers) | Tucson, AZ

September 2024 - February 2025

Documentarian and Video Editor

- Produced, directed, and captured behind-the-scenes footage for the large-scale proof-of-concept film *Project Eden*
- Edited and color-corrected footage using Adobe Premiere Pro, delivering a professional-grade documentary leveraged in studio pitches, fundraising, and investor outreach
- Collaborated on brand development and creative strategy

The Joint Chiropractic | Charlotte, NC

January 2024 - April 2024

Marketing and Video Strategist

- Produced branded video content for a franchise, driving a 17% revenue increase in wellness package sales post-campaign
- Integrated nonlinear editing with motion graphics to enhance branded content quality and engagement

Freelance Production Specialist | Charlotte, NC

January 2020 - Present

Selected Credits:

- **Editor** – *Say His Name*, multi-award-winning short featured on FilmFreeway's Hotlist
- **Producer/Director/Editor** – *THE TRIP*, trending no-budget short with 93,000+ views, Hip Hop Film Festival 2021 Official Selection
- **Crew** – Grip/Electric for *Pink Zebra Moving* commercial and a TV pilot (dir. Monica Raymund)
- **Editor** – Cut indie web pilot using Adobe Premiere Pro, delivering cohesive narrative structure

EXTRACURRICULAR EXPERIENCE

FAMU | Prague, CZ

August 2022 - December 2022

Exchange Student

- Lead Editor, script supervisor, and production designer for an award-winning 16mm Czech language short film
- Contributed to student projects as 1st AC, grip, and budget assistant

TAMID Group at Franklin & Marshall College | Lancaster, PA

September 2021 - May 2022

VP of Photography

- Led visual content development for marketing events and brand campaigns
- Conducted market research and developed an investment thesis for Dior, securing substantial investment

EDUCATION

Franklin & Marshall College | Lancaster, PA

May 2023

Bachelor's Degree: Business and the Study of Film, Marketing, and Media Promotion | *Minor:* Chinese language

- Dean's List: Fall 2019, Spring 2020, Fall 2020, Spring 2021, Fall 2021, Fall 2022

SKILLS

Adobe Creative Suite, AVID, DaVinci Resolve, Runway ML, Descript, Topaz Video AI, Midjourney, Camera Operation, Script Editing, Brand Strategy, Project Management, Client Relations, Technical Troubleshooting, Creative Problem-Solving