

# Shadd Sutton

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## Summary

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**Creative Production Leader** with 20+ years of expertise in casting, film direction, and end-to-end production oversight. Proven ability to scout and direct talent, manage high-performing teams, and cultivate strong relationships with agents, agencies, and talent to deliver exceptional creative outcomes.

## Casting Director (Beth Melsky Casting)

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- Orchestrated casting for over **50 annual high-profile commercial, television, and film productions**, securing optimal talent and achieving an average of **98% alignment with project vision and budget**
- Led comprehensive talent scouting and selection for over **200 roles annually** across diverse media platforms, resulting in a **94% repeat engagement** rate from key directors and production teams year-over-year
- Helmed the implementation of a digital casting database, **increasing efficiency** in talent selection and **reducing response time by 3x for client inquiries**, leveraging tools such as Casting Networks, Breakdown Express, and Ecocast

New York, NY  
2005-Present

## Director & Founder (Apathetic Films)

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- **Launched Apathetic Films LLC** to produce original content; crowdfunded and fully financed [Three independent film projects](#)
- **Directed award-winning short films**, overseeing **end-to-end production**, including pre-production planning and final delivery
- Recipient of the '**Best Director Award**' at the Madrid International Film Festival
- **Managed production schedules and budgets (up to \$50K)**, optimizing resources and mitigating risks to deliver high-quality films on time and on budget

New York, NY  
2019-Present

## Producer (Justice Brothers Productions)

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- Spearheaded end-to-end development and pre-production for film/TV projects, developing and **managing budgets up to \$2M**
- Collaborated closely with writers and creative teams to refine scripts, ensuring creative vision, market viability, and production feasibility
- Drove **acquisition rights** by securing vital interest and funding from studios, independent investors, and talent through strategic pitches and relationship cultivation

New York, NY  
2020-2023

## Skills

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- Adobe Premiere, Final Cut, Media Encoder, Final Draft, Casting Networks, Breakdown Express, Ecocast, Google Workspace, Photoshop, Canva

## Education

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### Bachelors Degree

University of South Carolina • Columbia, SC • 2004