

BRANDON POPE

1080 5TH AVE CT NW, Hickory, NC 28601

Mobile: 828-320-1925

Online Demo Reel: <http://www.vimeo.com/thebrandonpope>

Linkedin: <http://www.linkedin.com/in/thebrandonpope/>

Personal Page: <http://bpoypeproductions.com>

Email: brandon@bpoypeproductions.com

EDUCATION

Bachelor of Arts, Communications, Minor: Business

Lenoir-Rhyne University, Hickory, NC

2008

MULTIMEDIA EXPERIENCE

Multimedia Specialist II

2019 to Present

Corning Optical Communications, Charlotte, NC

* In charge of all production and post production work

* Develops messages with video, photography, and other digital media working with the branding manager and other employees in marketing services to support Corning's department goals, programs, and events.

* Produces digital video and multimedia messages including script-writing, story boarding, field production, video recording, editing, graphic elements, and distributing content.

* Purchases and maintains video cameras, still cameras, audio and lighting equipment, editing software, computers, and other production equipment; researches new software and equipment for digital video production; and manages budget.

* Manages video production studio including equipment, scheduling, and usage

* FAA Part 107 Remote Pilot for Commercial UAV | Drone operation. Certificate # 3944981

* Perform other duties as assigned or required.

Owner | Creative Director

2013 to Present

BPope Productions, Hickory, NC

* FAA Part 107 Remote Pilot for Commercial UAV | Drone operation. Certificate # 3944981

* Hold FAA Daytime waiver for nighttime authorization and 8 controlled airspace authorizations in NC

* Production for wedding films, business films, aerial UAV photography | cinematography | Mapping

* Clients include March of Dimes, Lenoir-Rhyne University Athletics, City of Hickory, Davidson College, Charlotte Hounds Lacrosse, YMCA of Catawba Valley, Western Piedmont Workforce Development, Newton-Conover City Schools

* Handle all marketing, creative, accounting, social media, client relations, and web site

* Provides artistic excellence and a commitment for repeat clients, providing quality multimedia productions.

Freelance Streaming Producer

2011 to Present

Davidson College, Davidson, NC

* Coach Bob McKillop Show Producer

* Produce all live sporting events for live web streaming

* Direct | Produce | Operate camera for online streaming

* Post-produce highlights for Davidson Athletics' Youtube page

* Operate Newtek Tricaster 850 & Sony Anycast switchers for live production

TV Studio Manager & Video Board Director

2011 to 2016

Lenoir-Rhyne University, Hickory, NC –

* Multimedia & Social Media Producer for School of Journalism and Mass Communications

* Newtek Tricaster operator for LRTV's weekly news show & football games

* Video Board Director (2017 season)

* Kept track of studio inventory while maintaining care, maintenance, and up keep

* Helped instruct students with production and post-production when needed

* Kept equipment up-to-date for students including key purchase decisions

PROFESSIONAL DEVELOPMENT & AWARDS

* Nation Association of Broadcasters convention attendee for professional development | 7 Years

* FAA Part 107 Remote Pilot for Commercial UAV operation Certificate # 3944981

* Hickory Young Professionals – Leadership Council

* Catawba Valley Chamber of Commerce Member

* UNC-TV 2018 Photography Calendar Contest Winner

* Featured Article in the Hickory Daily Record on January 14th, 2017

* Featured Article on the Observer News Enterprise – September 27th, 2018

TECHNICAL SKILLS

Software

- * Microsoft Office
- * Davinci Resolve
- * Final Cut Pro
- * Adobe Premiere CC
- * Adobe After Effects CC
- * Adobe Photoshop CC
- * Adobe Encore
- * Adobe Audition CC
- * Adobe Lightroom CC

Skills

- * Technical Director with Sony Anycast , Newtek Tricaster, Ross Carbonite
- * DSLR /Mirrorless / P2 Video / ENG Cameras
- * Aerial UAV/Drone FAA Part 107 Remote Pilot
- * Color Grading
- * Social Media Marketing
- * Live Streaming
- * Studio Lighting
- * Gimbal Stabilization Operation